

Coimbatore Rural Road Accident Study (January-December 2016)

Analysis of 218 accidents examined between January– December 2016

Submitted by:

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Our sincere appreciation and gratitude to all the officers of the Tamil Nadu State Police for their support and cooperation. We are also grateful to GVK EMRI 108 ambulance services who notified us of road traffic accidents.

This study is conducted under the Road Accident Sampling System – India (RASSI) project, which is an initiative financially and technically supported by the following consortium members:

RASSI Consortium Members:

 Robert Bosch GmbH	 Nissan Motor Company	 Daimler AG	 Renault SAS	 Hyundai Motor Company
 Honda Car India	 Autoliv, Inc.	 Maruti-Suzuki, Inc.	 JP Research, Inc.	
 Toyota Motors Corp.	 Tata Motors Limited			

We thank the RASSI consortium members not only for their financial support but for their belief in safer road travel for India through scientific data-driven approaches, which ultimately has made this project possible. Last, but not the least, our deepest sense of gratitude to all the researchers and employees of JP Research India, and JP Research, Inc., whose untiring efforts, dedication and passion have made this possible.

This project is part of a pioneering attempt in India to use local data to understand road accidents better and identify road safety strategies that have proven to be highly effective in mitigating fatalities, injuries and accidents around the world. We hope that the data collected and analyzed as part of this study is useful to all the stake holders in helping make all of our journeys safer.

1 INTRODUCTION

An ongoing, standardized, in-depth accident investigation and data collection study was established by JP Research India Pvt. Ltd. (JPRI) in 2011, subsequent to pilot studies conducted in a few regions with the cooperation of state police authorities between 2008 and 2010. The database effort, which is the first of its kind in India, is called the “Road Accident Sampling System – India” (RASSI), and it is currently supported by a consortium of automobile and component manufacturers.

In 2011, the RASSI study began investigating accidents on rural highways (mostly undivided, with travel lanes approximately 3.5 meters wide) around Coimbatore, and this work has been continued and expanded over the years. Figure 1 shows the study area for the year 2016 - the period covered by this report.

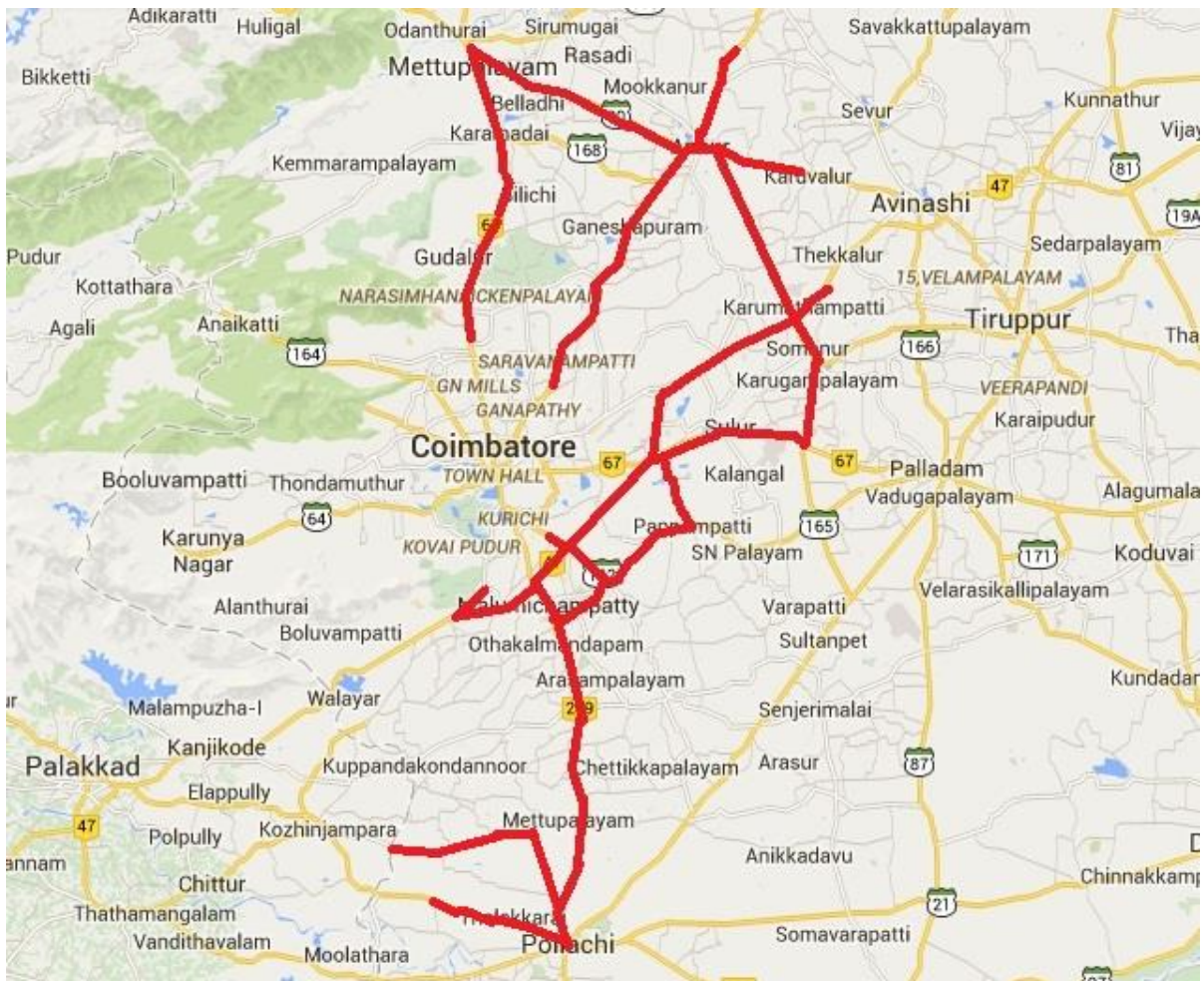


FIGURE 1: COIMBATORE RURAL HIGHWAYS INCLUDED IN STUDY
(COURTESY: GOOGLE MAPS)

The study area delineated for the RASSI study in the Coimbatore district has over 250 km of roadway and includes few district and village roads. The thirteen rural police stations that serve these highways are: Annur, Koilpalayam, Karumathampatti, Sullur, Chettipalayam, Madukkarai, Kinathukkadavu, Vadakkipalayam, Pollachi taluk, Thudiyalur, Periyanaickenpalayam, Karamadai, and Mettupalayam.

How is JPRI conducting this study for free for the government?

This study is being conducted at NO COST to the government. JPRI respects and is grateful for the cooperation provided by the police and other government agencies for conducting this in-depth crash investigation study. In return, JPRI provides reports that give scientific, detailed and unbiased insights regarding road safety issues in India.

JPRI accident research teams spend a considerable amount of time examining road crashes on-site (Figure 2). In-depth crash investigations are conducted in a scientific manner involving detailed examination of the crash scene, crash vehicles and the injuries sustained by the victims of the accident. Whenever possible, researchers also interview the accident victims to understand the accident sequences better. The data collected are stored in a database in a format which allows for detailed analysis of accidents. Numerous engineering measurements, observations and notes are taken on accident data forms, which are used to build a scientific database called RASSI. This database is shared with a consortium of automotive manufacturers who use it for improving vehicle design and developing India-specific safety technologies. The research consortium provides financial and technical support to JPRI under the RASSI initiative for obtaining this scientific data. (More details on JPRI and RASSI are presented in following subsections.)



FIGURE 2: JPRI ACCIDENT RESEARCHERS PERFORM ON-SCENE CRASH INVESTIGATIONS

Does this study affect my privacy?

This study is purely scientific, and personal information such as victim names, any contact numbers, vehicle registration numbers, etc. are NOT stored in the scientific database.

JPRI crash investigation processes are designed keeping in mind that the entire purpose is not to investigate accidents to find fault, but to make an unbiased scientific examination of each accident to determine the various contributing factors in order to better understand what could be done to prevent reoccurrences of such accidents and mitigate their severity. Since personal information is not needed for analysis, JPRI researchers, after completing an accident examination, de-identify all the details that go into the analytical database.

What is the objective of this report?

From January 2016 to December 2016, 230 accidents were examined, and 218 of these were analyzed in detail. This report provides an in-depth analysis of these 218 accidents and offers an analysis of the various factors influencing accidents and injuries on the rural highways of Coimbatore.

The report not only identifies these “contributing factors” but also ranks them based on the number of accidents these factors have influenced. This ranking is to help policy makers, decision makers and road safety stakeholders in planning cost effective road safety investments using data-driven road safety strategies.

Please note that the results and conclusions are based solely on the analysis of 218 accidents. This study is currently not representative of all the accidents occurring in Coimbatore rural district. Efforts are on to make this study representative through collection and analysis of police reported data.

About JP Research India

JP Research India Pvt. Ltd. is a research firm dedicated to the business of automotive crash data collection and analysis. The company, a fully owned subsidiary of JP Research, Inc., is a forerunner in road safety research and has undertaken pioneering on-scene, in-depth accident investigation, data collection and analysis projects with the goal of scientifically understanding and mitigating road accident fatalities in India.

Accident research has proven to be the best way to understand the characteristics of real-world road traffic accidents. Countries such as the USA, UK, Germany and Japan routinely use the results of such research to significantly reduce the number of road traffic fatalities in their countries. The fact that India has been losing approximately 1,50,000 lives on its roads every year makes it imperative that we, too, conduct this kind of research to identify and then take swift steps to address the key factors influencing the high traffic injury and mortality rate in our country.

JP Research India is experienced in using accident research methodologies developed in other nations and customizing these to suit India's unique traffic conditions. After conducting numerous studies and on-site crash research projects on Indian roads, JP Research India has developed its own India-specific crash data collection forms, a methodology for conducting site and vehicle crash investigations in the inimitable Indian traffic environment, and a searchable database of in-depth accident data. In addition, the company's experts offer training in all of these areas, for those who would prefer to perform their own data collection and analysis. At JP Research India, our overriding objective is to understand Indian roads, traffic and road users in ways that can be used to save lives: ours and yours.

Contact information for JPRI is provided in Appendix A.

About Road Accident Sampling System – India (RASSI)

India is currently ranked highest in the world for road traffic fatalities; thus, there is a critical need to reduce the number of road traffic-related fatalities across the country. While the economic and social benefits of implementing standardized accident reporting and crash data collection systems to improve road and automotive safety and reduce fatalities have been demonstrated in Europe and the USA for some time, there has been no comparable system in India.

The absence of systematically collected, nationwide in-depth traffic crash data is seriously impeding scientific research and analysis of road traffic accidents in India. To address root causes of road crashes and injuries across India, it is necessary to fully understand the traffic accidents taking place throughout the country. Only real world accident data, properly defined, can reliably identify the key factors that contribute to traffic crashes, both in terms of their frequency and severity. Further, since cultural and socio-economic conditions, as well as the roads themselves, affect driving conditions and crash outcomes, the data must be specific to a particular region. Over the past few years, an automotive accident data system—based on US/European design, but modified for Indian conditions—has been successfully demonstrated in the state of Tamil Nadu by a consortium of private companies. This system is called **RASSI**.

The genesis of the RASSI project began with a passenger car crash analysis study undertaken in Chennai. This led to short-term accident studies on National Highways in the districts of Kanchipuram and Coimbatore, with the cooperation of the Tamil Nadu state police. Based on the experience from these initial studies, a robust methodology was developed to perform in-depth

accident data collection and research that applied generically to all Indian roads. A relational database was also developed to record the scientific data obtained from each accident investigated by the researchers. Based on the early success of RASSI, a number of Original Equipment Manufacturers came forward to provide financial support for the continuation of the study on a yearly basis. In 2011, in JPRI's Coimbatore Data Centre, the RASSI Consortium officially came into being, and members were granted interactive access to the database.

Crashes are continually being investigated in detail by JPRI teams in Coimbatore, Pune and Ahmedabad, and the program logs a wide array of data, as well as vehicle and crash site photographs. The teams collect and assess detailed evidence—such as skid marks, broken glass, impacted objects, measurements of crash damage to the vehicle—and identify interior vehicle locations contacted by occupants during the crash event. They then follow up on-site investigations by linking medical record reviews to document the nature and severity of injury from a crash.

The long-term goal of the RASSI Consortium is to extend RASSI to create an integrated network of data centers across India with the support of other automotive and transportation-related companies and of the government. This would result in a common set of automotive crash data for research and analysis of root causes of India's road traffic issues.

Contact information for RASSI is provided in Appendix A.

2 METHODOLOGY

Accident Data Sample and Data Analysis

JPRI researchers examined a total of 230 accidents between 1st January 2016 and 31st December 2016. Of these 230 accidents, 218 accidents were analyzed in detail for this study. The remaining 12 accidents were dropped because of late reporting of cases to JPRI, scene evidence missing, and/or vehicle unavailable for investigation. The 218 accidents, selected for the study, involved 426 road users (401 vehicles and 25 pedestrians). Of these 218 accidents, 211 accidents resulted in fatal/serious injuries. Total number of victims involved in the 218 accidents were 647 and number of victims who sustained fatal/serious injuries were 329.

How were these accidents found?

JPRI researchers found these cases by making regular phone calls to police stations on a daily basis, visiting police stations in person, receiving SMS (text) notifications from GVK EMRI 108 emergency response services and driving through the study areas to identify crashes. In some cases, police were in fact notified about crashes by JPRI researchers when they came upon the accidents on their own while travelling through the study areas.

As Figure 3 shows, a total of 1593 road accidents in the study area have been recorded by the police between January and December 2016. More than 80% of these cases were not examined under this study due to JPRI not being notified in time to collect detailed accident data. Of the 230 cases examined, JPRI researchers could select only 218 accidents for in-depth study as the rest of the cases had insufficient information – vehicles missing, or lack of evidence at the crash scene – for a clear understanding of the accident event sequences.

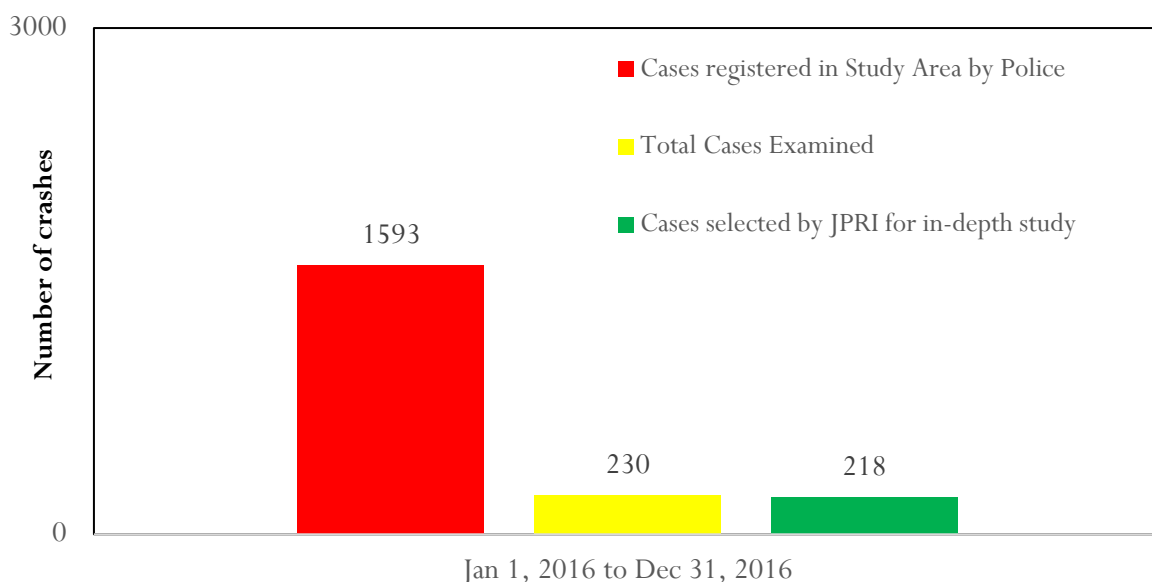


FIGURE 3: ROAD CRASHES IN COIMBATORE FROM JANUARY 2016 THROUGH DECEMBER 2016 AND SAMPLE OF CRASHES INVESTIGATED BY JPRI

Reasons for not investigating many cases in detail?

Two major problems are experienced by JPRI while conducting crash investigations that are not experienced in the high income countries, and that have resulted in many cases not being investigated for this study. These problems, unique to Indian crash data collection, are:

1. Lack of reporting of accidents to police immediately after they occur.

In many cases, it has been observed that the police are not informed immediately about road accidents by the victims involved or by people who have noticed a crash. Due to this, the police stations are themselves not aware of a crash that has taken place. It has been noted that the difference between the time of accident and the time of reporting to the police can be as high as 12 to 24 hours. Due to the late notifications, the police is also unable to inform JPRI researchers about crashes as soon as they happen.

2. Lack of crash scene evidence and/or vehicles not available for inspection.

The above problem of late or no notifications also gives rise to the non-availability of the involved vehicles for inspection or the lack of any identifiable scene evidence at the crash scene. The crashes that are notified late to JPRI researchers have very little information available while performing on-scene investigation and these crashes are not considered for in-depth analysis by JPRI researchers as they have too many unknowns. Hit-and-run cases, wherein the vehicle involved may have fled the scene and has not been identified yet, only add to the problem.

To improve crash notification, JPRI researchers are constantly engaging the local police and ambulance services and encouraging them to call JPRI researchers as soon as they are aware of a road accident. With faster crash notification from police and ambulance services, more number of cases can be considered for in-depth analysis.

Contributing Factors – A Primer

Road traffic accidents are primarily influenced by three main factors:

- Human (drivers, riders, vehicle occupants, pedestrians and cyclists)
- Vehicle (vehicle design/structure, mass, equipment such as seatbelts or tires, etc.)
- Infrastructure/Environment (hereinafter called “infrastructure” and comprising road-way design, signage, conditions affecting visibility, etc.)

Typically, accidents are analyzed for each of the above factors, and the accident is finalized as a result of a problem with only *one* of these factors. This type of analysis results in an overrepresentation of human failures and tends to identify driver errors as the main contributors to road traffic accidents. Thus, the commonly repeated wisdom – “Driver error is the cause of over 90% of accidents”.

The problem with this type of analysis is the assumption that the driver initiated the accident and hence all responsibility lies with him/her. Influencing factors that are vehicle-related and infrastructure-related are often not accounted for, even though they are an inseparable part of the whole accident.

The JPRI Approach to Studying an Accident

When JPRI researchers examine an accident, they try to determine all the possible contributing factors (human, vehicle and infrastructure) leading to that accident because each of these factors can influence an accident independently or in combination (represented by the overlapping areas in Figure 4). This kind of analysis gives a broader perspective and can help identify vehicle and infrastructure related solutions that can prevent accidents and mitigate injuries in spite of human errors.

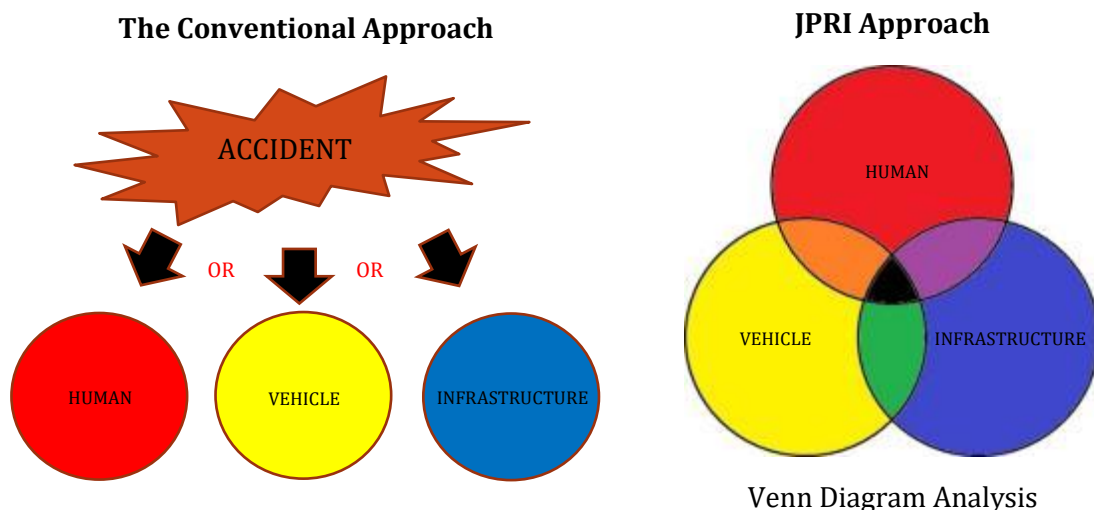


FIGURE 4: APPROACHES FOR ANALYZING ACCIDENT CAUSES

Of course, not all accidents result in serious or fatal injuries, and even for accidents occurring in similar circumstances, the types and severities of injuries are often not the same. JPRI researchers have found that two accidents with similar contributing factors leading to the crash can have very different injury outcomes based on the contributing factors that influence injuries. ***This necessitates that accident occurrence be understood separately from the resulting injuries.*** Although injuries are the outcome of an accident, the causal factors for an accident need not be

the same as those for the injuries sustained. Hence, just as an accident is analyzed for human, vehicle and infrastructure factors that contributed to its occurrence, the resulting injuries are similarly analyzed for human, vehicle and infrastructure factors that influenced their occurrence and severity.

Figure 5 is a representation of the JPRI approach to analyzing the factors influencing the occurrence of an accident as related to, but separate from, the factors influencing the occurrence of an injury. In the case of this study, the focus was on serious/fatal injuries, but the same approach is used even when injuries are slight to none.

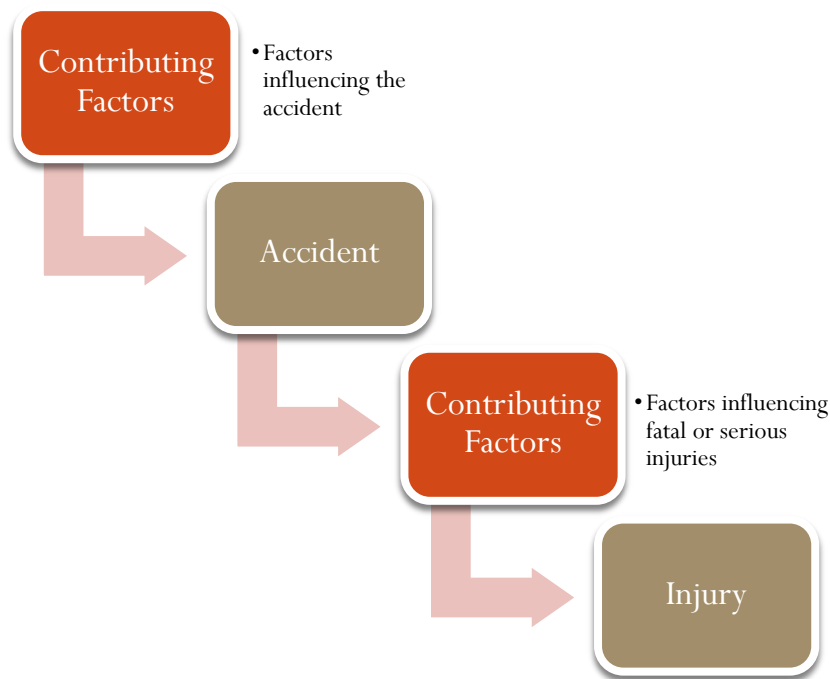


FIGURE 5: A REPRESENTATION OF THE CONTRIBUTING FACTORS ANALYSIS SEPARATING INFLUENCES ON ACCIDENTS AND INJURIES




Below are two accident cases that demonstrate the above methodology.

Case 1: A car and a two wheeler were travelling in opposite direction on an undivided road. Car to overtake an uninvolved vehicle went to his oncoming lane and had a head-on impact with the two wheeler. The rider was not helmeted and he was fatal on the spot.

Case 2: A car and a two wheeler were travelling in opposite direction on an undivided road. Car to overtake an uninvolved vehicle went to his oncoming lane and had a head-on impact with the two wheeler. The rider was helmeted and he sustained serious injuries.

In both cases, the circumstances leading to the accident are the same; overtaking and head-on collision with two wheeler on opposite direction but the injury outcomes are very different. One rider sustained serious injuries and survived in the accident, while in the other case, the rider dies.

**AN EXAMPLE DEMONSTRATING VARIABILITY OF INJURY OUTCOMES
FROM SIMILAR ACCIDENT CONTRIBUTING FACTORS.**

	Case 1	Case 2
Vehicle Photos – Damages sustained by the vehicle(s)		
		
Injury severity	Fatal	Serious
Contributing factors influencing the occurrence of the accident	Overtaking maneuver by car	Overtaking maneuver by car
Contributing factors influencing the occurrence of injuries.	Helmet not used. M2W knocked down to ground by car.	M2W knocked down to ground by car

The rider in Case 1 was not helmeted, which resulted in fatal injuries to the head. Whereas, in case 2, the rider was helmeted and these resulted in mitigating the injuries to the head, thereby reducing the severity of the injuries. While the rider of Case 1 was fatal on-scene, the rider of Case 2 survived the accident.

This comparison clearly indicates that similar conditions of occurrence of accidents can have different injury outcomes. Hence, the factors influencing the occurrence of injuries need to be studied independent from the factors that lead to the occurrence of an accident.

3 DATA ANALYSIS

The 218 accidents for which sufficient data were available were analyzed by JPRI to obtain a preliminary understanding of the characteristics of accidents seen on rural highways around Coimbatore.

Distribution of Accidents by Highest Injury Severity

The distribution of the 218 road accidents by injury severity (based on the most severe injury sustained by any human involved in each accident) is shown in Figure 6. As can be seen, 95% of accidents analyzed for the study (211 by count) resulted in fatal or serious injury to at least one vehicle occupant or pedestrian.

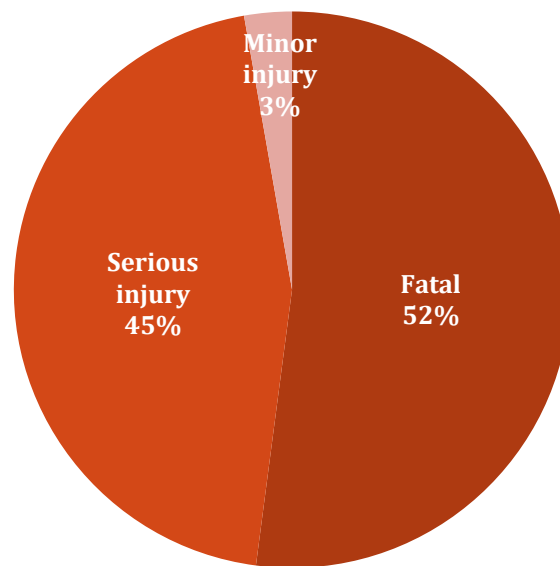


FIGURE 6: PERCENTAGE DISTRIBUTION OF THE 218 ACCIDENTS BY HIGHEST INJURY SEVERITY

Injury Severity Definitions

The following are the definitions used to classify accidents based on injury.

Fatal Injury: An accident involving at least one fatality. Any victim who dies within 30 days of the accident as a result of the injuries due to the accident is counted as a fatality.

Serious Injury: An accident with no fatalities, but with at least one or more victims hospitalized for more than 24 hours.

Minor Injury: An accident in which victims suffer minor injuries which are treated on-scene (first aid) or in a hospital as an outpatient.

No Injury: An accident in which no injuries are sustained by any of the involved persons. Usually only vehicle damage occurs as a result of the accident.

Distribution of Accidents by Time of Occurrence

The 218 accidents used for the contributing factors study were plotted against time durations of 3 hours (figure 7) to identify times when accidents occur. The data shows highest percentage of accidents (72%) occurred during the time period of 09:00 to 20:59 hours. The highest percentage of accidents resulting in fatal/serious injury occurred during the evening to night periods of 18:00 to 20:59 hours (27%), followed by the afternoon periods of 12:00 to 14:59 hours (16%). As might be expected, the fewest accidents and injuries occurred during the low-traffic volume hours between midnight and early morning, 00:00 to 05:59 hours.

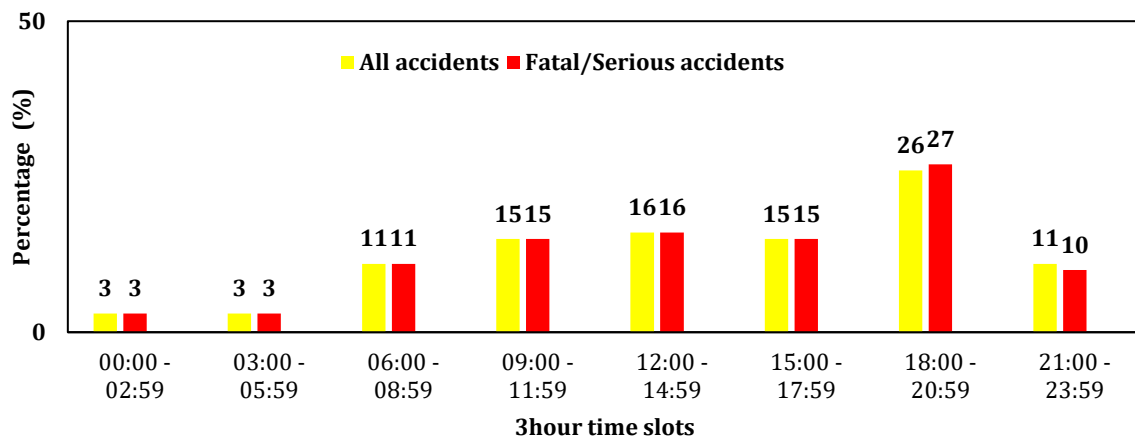


FIGURE 7: PERCENTAGE DISTRIBUTION OF ACCIDENTS BY TIME OF OCCURRENCE

Please note that in the above figure and the next figure, "Fatal/Serious Accidents" refers to crash counts and not the numbers of injury victims or vehicles involved.

Distribution of Accidents by Day of Week

As shown in figure 8, although accidents are well distributed over all days of the week, Fridays and Saturdays show lower percentages, possibly due to poor notification rates over the weekend. Overall the distribution stays fairly constant Sunday through Thursday. Further study of the data might be warranted to look for more informative patterns.

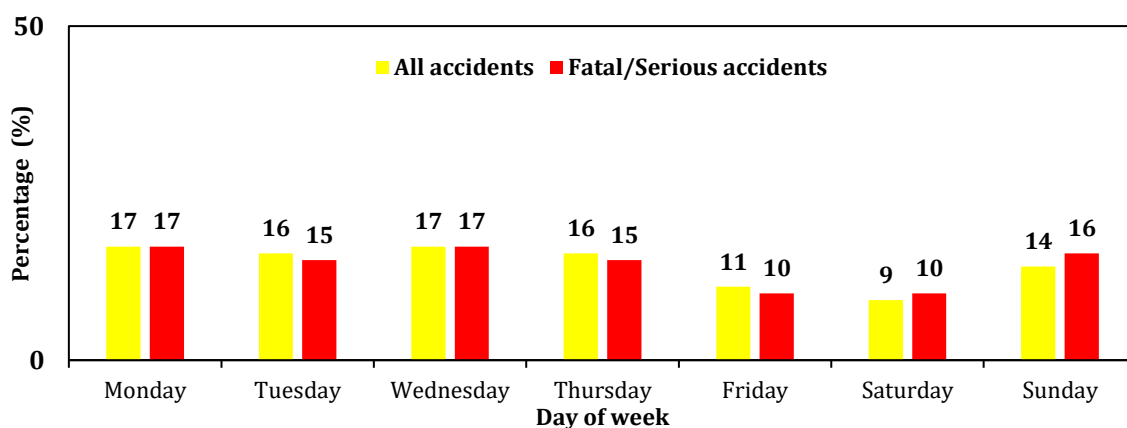


FIGURE 8: PERCENTAGE DISTRIBUTION OF ACCIDENTS BY DAY OF WEEK

Vehicles/Road Users Involved

A total of 426 vehicles/road users (401 vehicles and 25 pedestrians) were involved in the 218 accidents analyzed. Figure 9 shows the percentage distribution of the types of vehicles/road users involved in these accidents. Please note that the figure is based on a count of the vehicles and pedestrians involved in all the 218 accidents and not the number of occupants or accidents. In the case of pedestrians, each pedestrian is a single count. Findings show that the type of vehicles/road users most often involved in accidents on the highways were motorized two-wheelers, or “M2Ws” (45%), followed by Trucks (20%) and Cars (18%).

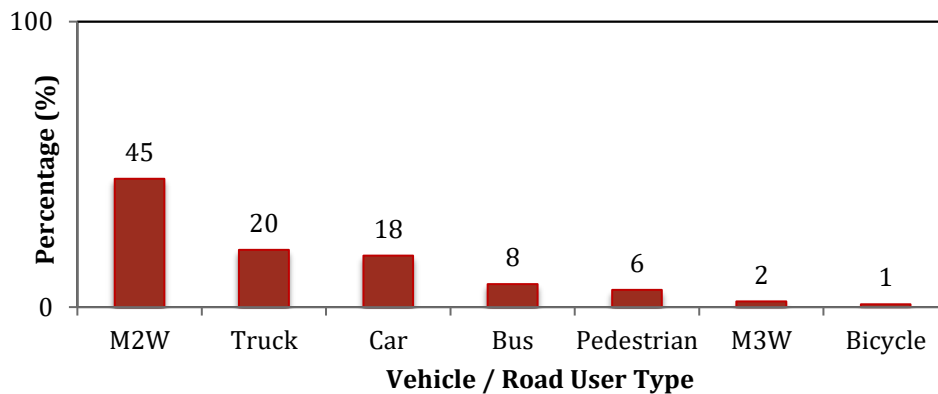


FIGURE 9: PERCENTAGE DISTRIBUTION OF VEHICLE/ROAD USER TYPE INVOLVED (N= 426)

Vehicles/Road Users Affected in Crashes with Fatal or Serious Injury

Figure 10 shows the percentage distribution of vehicles/road users directly associated with a fatality or a serious injury due to the crash. Please note that percentages given for the road users reflect a count of vehicles with at least one fatal victim or serious injury victim. Only in the case of pedestrians does the percentage reflect the number of persons counted.

As can be seen, the vehicles with the highest share of fatalities or serious injuries to occupants are M2Ws. M2Ws constitute 74% of vehicles which had at least one fatal occupant, and 69% of vehicles which had at least one seriously injured occupant. Pedestrians account for only 6% of the 426 road users involved in the 218 accidents analyzed for this study (see Figure 9); however, Figure 10 shows that they account for 11% of road users in fatal and 7% of road users in serious injury accidents.

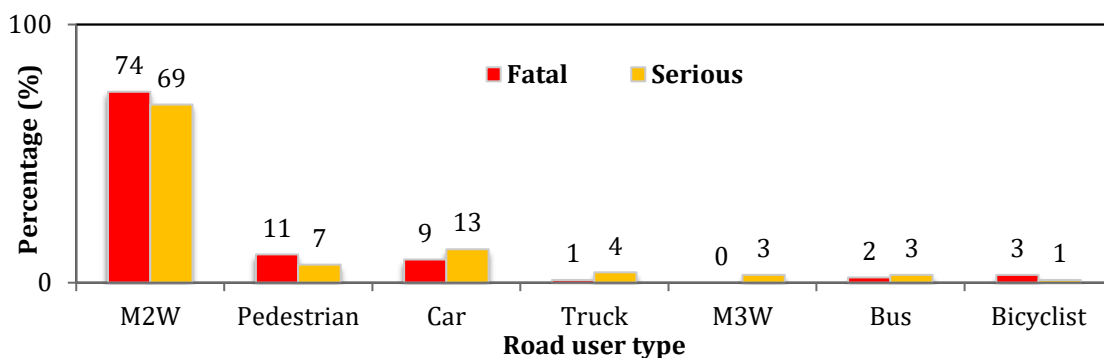


FIGURE 10: PERCENTAGE DISTRIBUTION OF VEHICLE/ROAD USER TYPES IN CRASHES WITH AT LEAST ONE FATALITY OR SERIOUS INJURY VICTIM (FATAL = 116 ROAD USERS; SERIOUS = 154 ROAD USERS)

Collision Partner Analysis

For the 218 accidents, the collision between the road user types was analyzed for the first collision in the accident. Figure 11 shows the percentage distribution of the collision partners in the first collision in the accident. Motorized-2 Wheelers (M2Ws) were involved in a collision with a truck or bus in 54% of the accidents followed by collision with cars at 20%. As this graph shows, there are a significant number of collisions between road users that are not well-matched in size and weight.

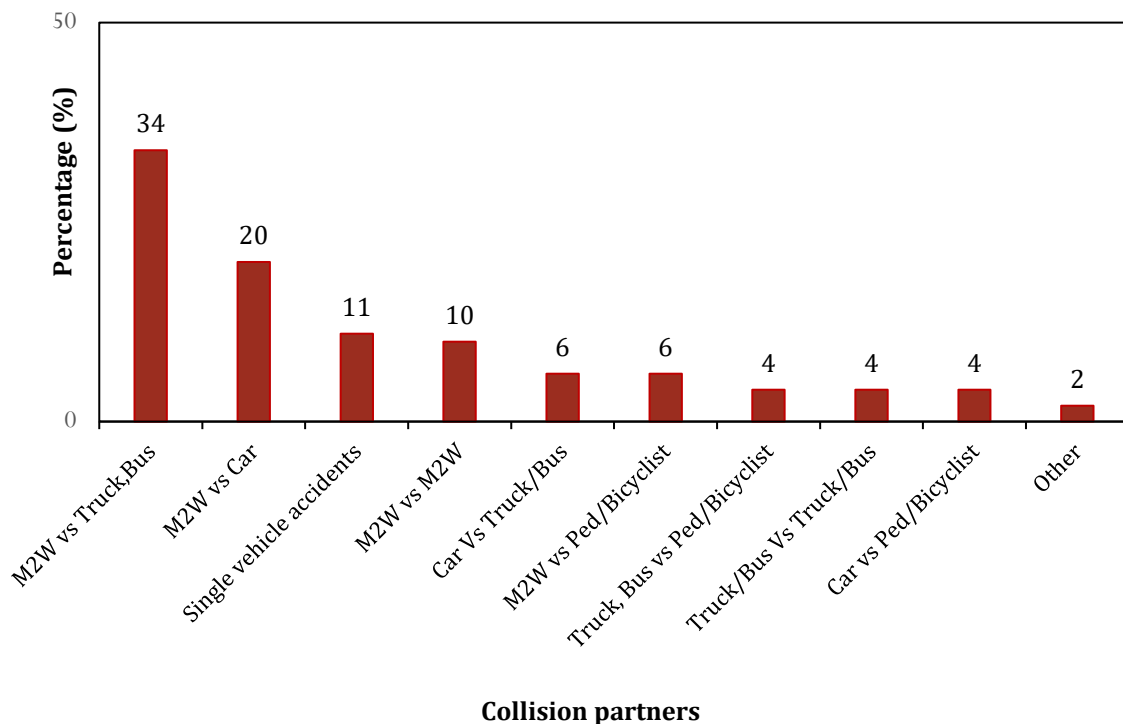


FIGURE 11: PERCENTAGE DISTRIBUTION OF COLLISION PARTNER

Accident Types

Figure 12 shows the distribution of the 218 analyzed accidents, and the 211 serious/fatal injury-accident subset, as categorized by accident type. The ten accident types used in coding for this study include:

1. Collision with another vehicle which starts, stops or is stationary.
2. Collision with another vehicle moving ahead or waiting.
3. Collision with another vehicle moving laterally in the same direction.
4. Collision with another oncoming vehicle.
5. Collision with another vehicle which turns into or crosses a road.
6. Collision between vehicle and pedestrian.
7. Collision with an obstacle in the carriageway.
8. Run-off-road to the right.
9. Run-off-road to the left.
10. Accident of another kind.

Detailed explanations for each accident type are provided in Appendix B.

Figure 12 shows that 38% of the fatal accidents as well as all accidents were “Collision with another on-coming vehicle”, which indicates attention should be paid to ideas and approaches for reducing the number of head-on encounters. In addition, 20% of accidents involved vehicles turning or crossing at an intersection/junction/driveway. Collision between a vehicle and a pedestrian is third highest in terms of fatal/serious accidents as well as all accidents.

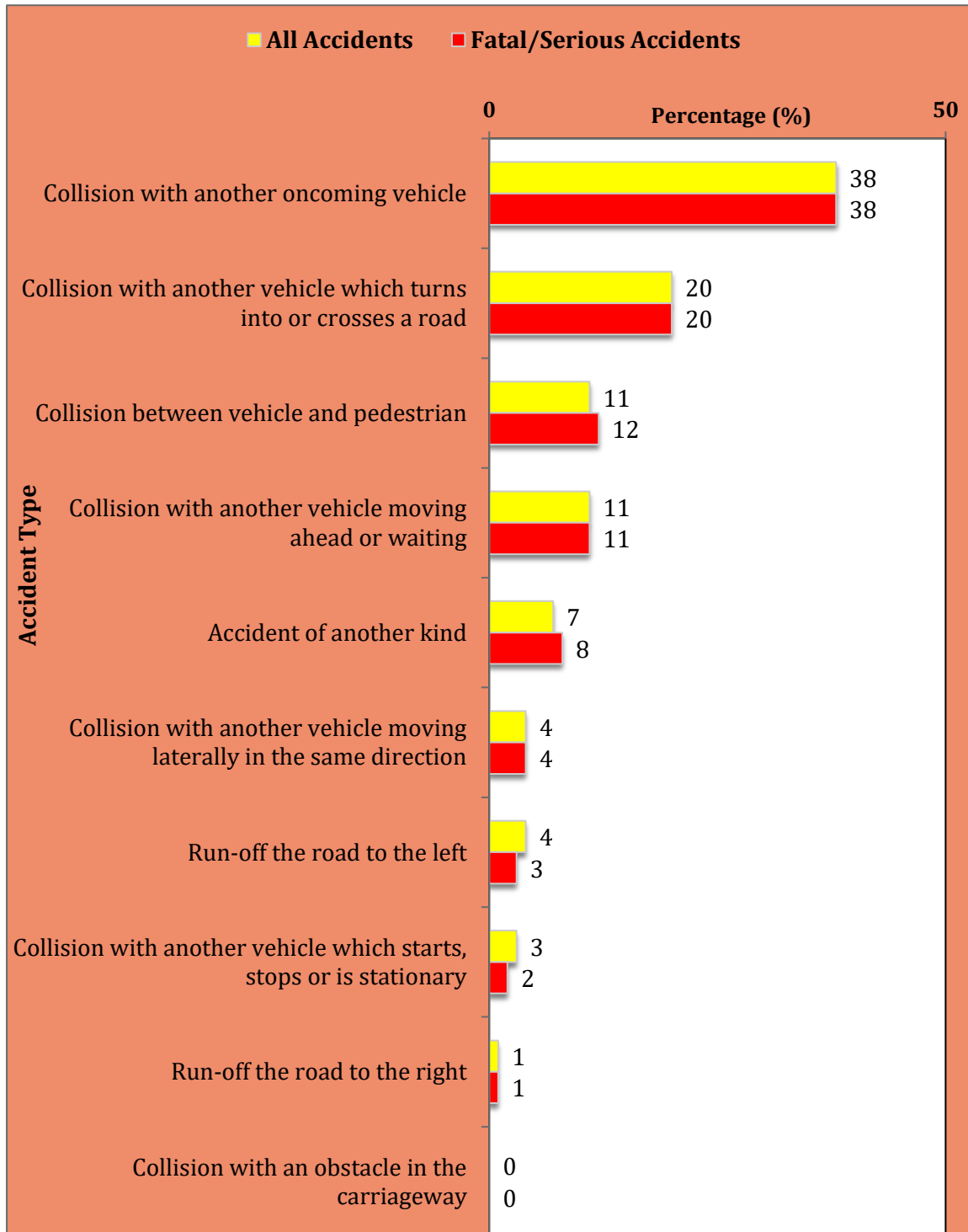


FIGURE 12: PERCENTAGE DISTRIBUTION OF ACCIDENTS BY ACCIDENT TYPE

4 CONTRIBUTING FACTORS ANALYSIS

As described in Section 2, every accident and injury is caused by one or more human, vehicle, or infrastructure factors that contributed either singly or in combination to the crash itself and, sometimes quite separately, to the injury outcome. To determine the contributing factors influencing the occurrence of each accident, 218 accidents were analyzed in detail. In addition, the contributing factors influencing the occurrence of serious or fatal injury in 211 of these accidents were also analyzed in detail.

Analysing contributing factors influencing accidents and injuries

Contributing Factors influencing the occurrence of accidents

A distribution by contributing factors (human/vehicle/infrastructure) for the 218 accidents analyzed over the study period of January-December 2016 is shown in Figure 13. This Venn diagram of the study findings shows that human and infrastructure factors in *combination* (61%) had the highest influence on the occurrence of accidents, followed by human factors alone (33%).

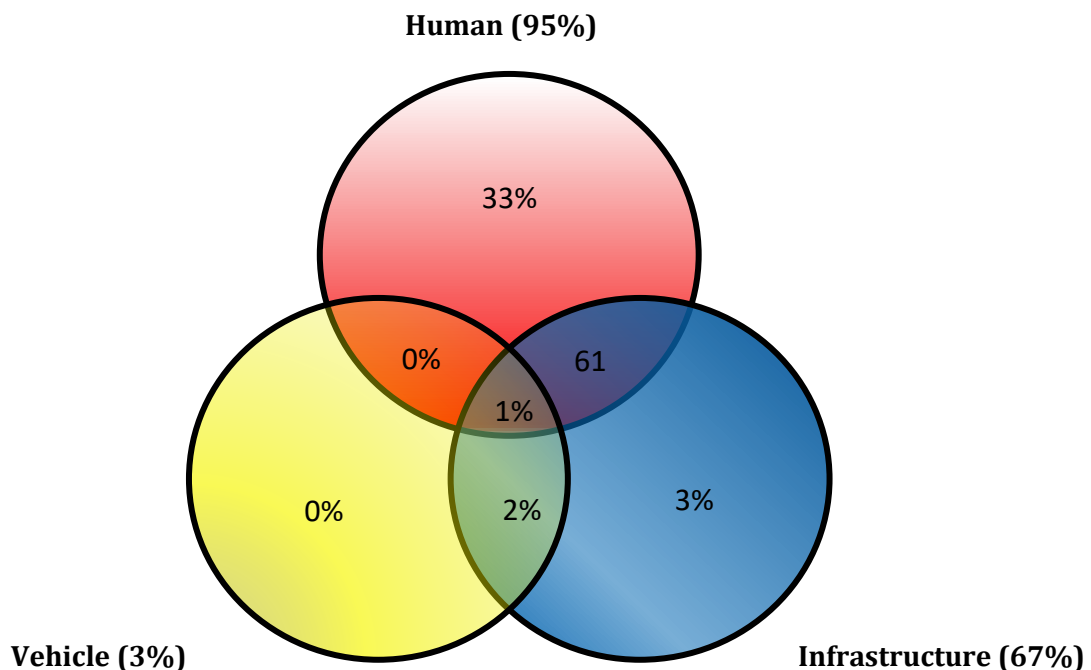


FIGURE 13: DISTRIBUTION OF 218 ACCIDENTS BY CONTRIBUTING FACTORS INFLUENCING THE OCCURRENCE OF ACCIDENTS

The influences of each factor in the occurrence of accidents were found to be:

Contributing Factor	All Combinations	Alone
Human	95%	33%
Vehicle	3%	Less than 1%
Infrastructure	67%	3%

Contributing Factors influencing the occurrence of injuries

Of the 218 accidents analyzed, 211 accidents involved at least one fatal/serious injury to an occupant or pedestrian. The distribution by injury-contributing factors for those 211 accidents is shown in Figure 14. This diagram shows that human and vehicle factors in *combination* (56%) had the greatest influence on an injury outcome, followed by vehicle factors alone (28%) and human factors alone (7%). Infrastructure factors alone showed the lowest contribution to injury causation, both alone and in combination with other factors.

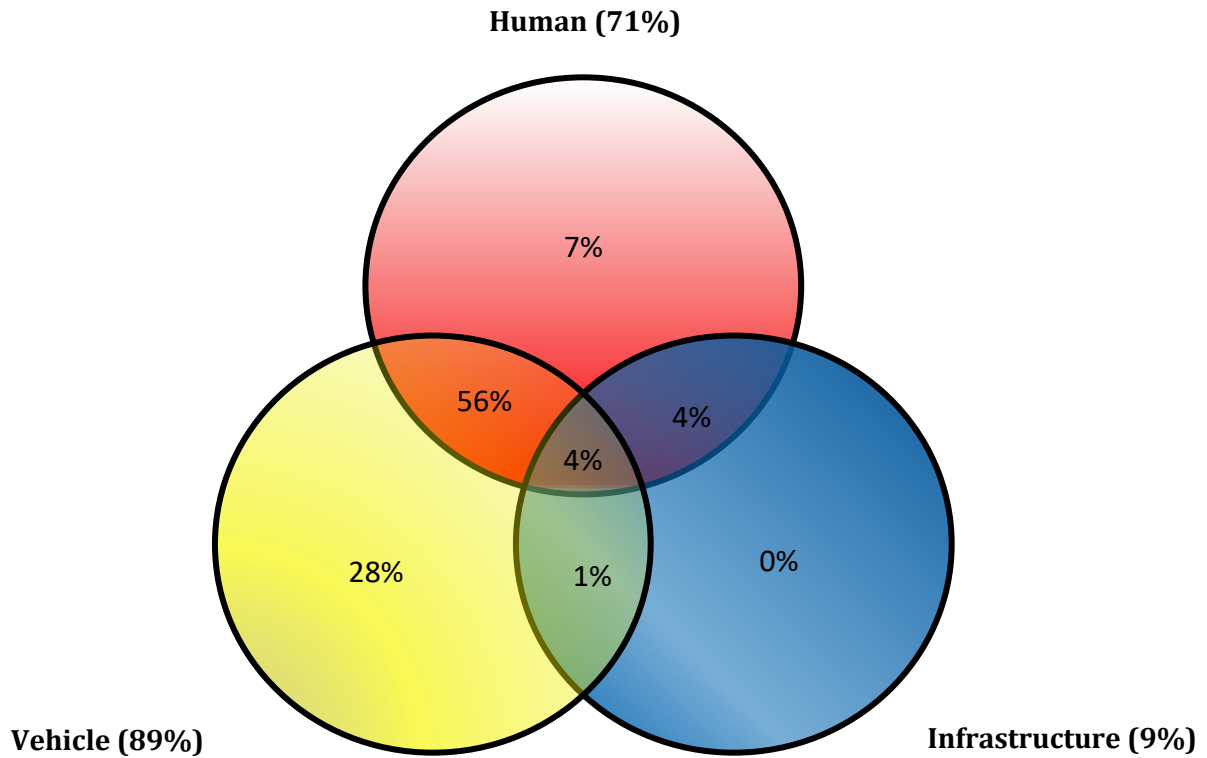


FIGURE 14: DISTRIBUTION OF 211 ACCIDENTS BY CONTRIBUTING FACTORS INFLUENCING THE OCCURRENCE OF SERIOUS/FATAL INJURY

The influences of each factor in the occurrence of injury were found to be:

Contributing Factor	All Combinations	Alone
Human	71%	7%
Vehicle	89%	28%
Infrastructure	9%	Less than 1%

Analysis of Contributing Factors influencing occurrence of accidents

HUMAN Factors influencing the occurrence of accidents

For the 218 accidents analyzed, the following are the contributing human factors determined to have influenced the occurrence of an accident. The table shows both the number and the percentage of accidents influenced by each factor. *Please note that more than one factor can influence an accident; hence, the sum of percentage influence may not be equal to sum of human factors influencing accidents (97%).*

TABLE 1: CONTRIBUTING HUMAN FACTORS INFLUENCING THE OCCURRENCE OF 218 ACCIDENTS

Contributing Human Factors (Accident Occurrence)	Number of Accidents	% Influenced
Overtaking on undivided road (27 M2Ws, 13 Cars, 8 Trucks, 5 Buses)	53	24%
Improper lane change/lane usage (20 M2Ws, 5 Trucks, 3 Cars, 3 Bicycles, 1 Bus, 1 M3W)	33	15%
Driving under the influence of alcohol (20 M2Ws, 5 Cars, 3 Trucks, 2 M3W)	30	14%
Speeding – Excessive speed for conditions (10 Cars, 5 M2Ws, 3 Trucks, 2 Buses, 1 M3W)	21	10%
Improper passing/Following too closely (9 M2Ws, 6 Trucks, 2 Buses, 1 Car, 1 Bicycle)	19	9%
Pedestrian - Dangerous behaviour on roadway	14	6%
Driver Inattention	12	6%
Violation of right of way	8	4%

From table 1 it can be seen that overtaking, improper lane change/usage and driver under influence of alcohol are primary driver factors influencing crash occurrence. These factors contributed to more than half (53%) of the accidents analyzed for this study.

The human factors with the greatest influence, as identified in Table 1, are described in brief in the following paragraphs, and information is provided on existing solutions to counter these human errors.

Please note that the solutions identified here are merely suggestions. JPRI researchers are not experts in road engineering, vehicle design, driving regulation or enforcement. But the company is aware of solutions that have been implemented in other parts of the world and are already available; these are outlined here. What might actually work best for any specific situation is a decision to be made by government engineers and agencies based on the types of problems being seen, existing program and design constraints and cost effectiveness.

1. **Overtaking on Undivided Roads: 24%**
(27 M2Ws, 13 Cars, 8 Trucks, 5 Buses)



Overtaking contributed to 24% of total accidents analyzed (53 of 218 crashes). While, by strict counts, car drivers and M2W riders were most frequently involved in crashes due to misjudging this maneuver, a relatively large number of heavy vehicles (trucks and buses) were also involved.

This problem is usually associated when the speeds of all vehicles travelling on a road are not within the same limits. Trucks, two-wheelers and cars do not travel at the same speed on these highways. Studies conducted by JPRI at various highways have shown that there is a significant difference in travel speeds among the vehicle types on the same roads. Figure 15 shows the results of a speed study conducted by JPRI on a state highway in Karnataka.

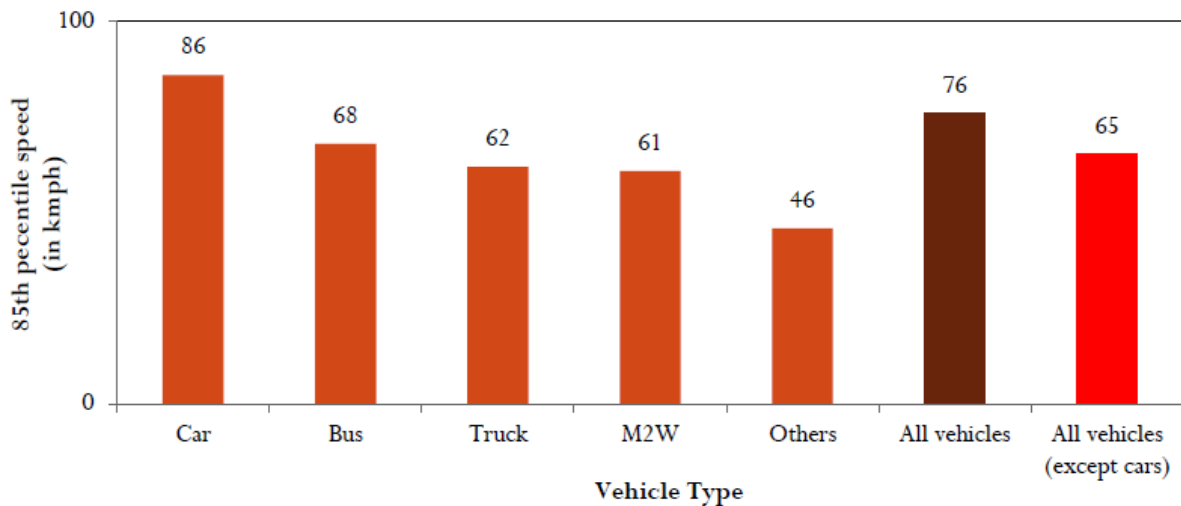


FIGURE 15: SPEED STUDY CONDUCTED BY JPRI ON A STATE HIGHWAY IN KARNATAKA

The study indicates that 85% of cars, travelling on the highway under this study, travel at or below 86 kmph. Similarly, 85% of trucks and motorized two-wheelers (M2Ws) were found to travel at or below 62 kmph. This clearly indicates that cars travel at far higher speeds than vehicles significantly larger or smaller than cars. Hence, one way to minimize the problem is through proper speed management on these highways. This is discussed under “Approaches for reducing incidences of speeding” which can be found in a later section.

Overtaking misjudgment influencing accidents usually occur due to poor or no visibility of oncoming vehicles. This vision obstruction could be because of curved roads and hill crests, but could also be because of a larger (and usually slower) vehicle being overtaken. Hence, drivers need to be trained and also informed about the perils of overtaking without adequate visibility of the road ahead. Signage similar to the ones shown below can be put up scientifically in front of bends and curves to warn drivers to take care before performing an overtaking maneuver.

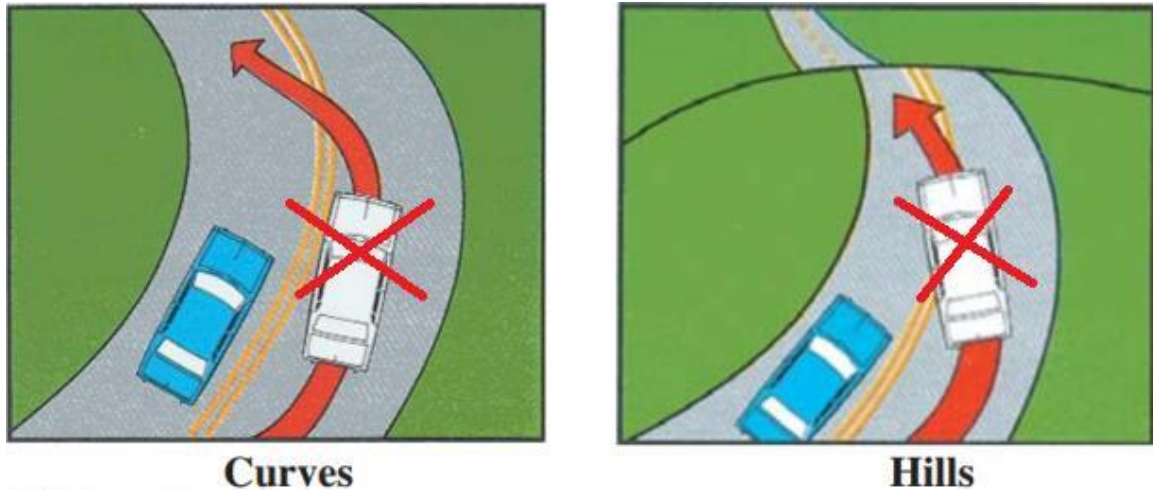


FIGURE 16: EXAMPLES OF POOR OVERTAKING (TEAM BHP)

In addition to the signage, the most effective measures would be through changes in the physical arrangements in the road. This has been discussed in the contributing infrastructure factors section under “Undivided roads”.

- 2. **Improper Lane Change/Lane Usage: 15%**
(20 M2Ws, 4 Trucks, 3 Cars, 3 Bicycles, 1 Bus, 1 M3W)
- Improper passing/Following too closely: 9%**

These related contributing factors describe the case of a driver either moving diagonally across lanes (rather than moving through one after another in an orderly progression) or failing to indicate intention to other drivers before changing lanes, catching other drivers by surprise.

What can be done to keep drivers in their proper lanes or convince them to use indicators?

Use of indicators to communicate to other drivers about the intention to turn or change lanes is important and must be encouraged for safe driving. Proper lane discipline can be enforced through educating drivers to use the left most (slow) lane in all possible conditions unless they need to overtake. The right most lane (fast) lane should be used only as an overtaking lane.

Vehicle Engineering: Lane Departure Warning Systems

Because using indicators and observing lane discipline is essential for the safety of all vehicle occupants and other road users, some of vehicles are equipped with driver alert systems designed to warn a driver when the vehicle begins to move out of its lane without a proper turn signal. The Mercedes **Active Lane Keeping Assist**, for example, has a camera that “watches” the markings on the pavement as you drive. If it senses that you're drifting out of your lane, it vibrates the steering wheel and can apply the brakes on one side of the vehicle, to help guide you back into your own lane”. Such systems have the added advantage of training drivers to use their indicators (to avoid the constant warnings).



3. Driver Under Influence of Alcohol: 14% (20 M2Ws, 5 Cars, 3 Trucks, 2 M3W)

In the study data for Coimbatore, drunk driving contributed to 14% of the accidents analyzed, and significantly, *all 22 riders* (of M2Ws, M3Ws) suffered serious/fatal injuries. Unfortunately, alcohol usage while driving was often not recorded properly by authorities, so the figures could be even higher.

It is avoidable!

While in theory drunk driving accidents and resulting injuries are completely avoidable, in fact it is very difficult to prevent people from driving while under the influence of drugs or alcohol. Impaired driving is a problem that most countries struggle with. As Figure 17 shows, in Coimbatore, there is no shortage of TASMAL liquor shops and bars on or near highways, confirming that access to alcohol while driving is easy and suggesting that the solution to the problem will *not* be.

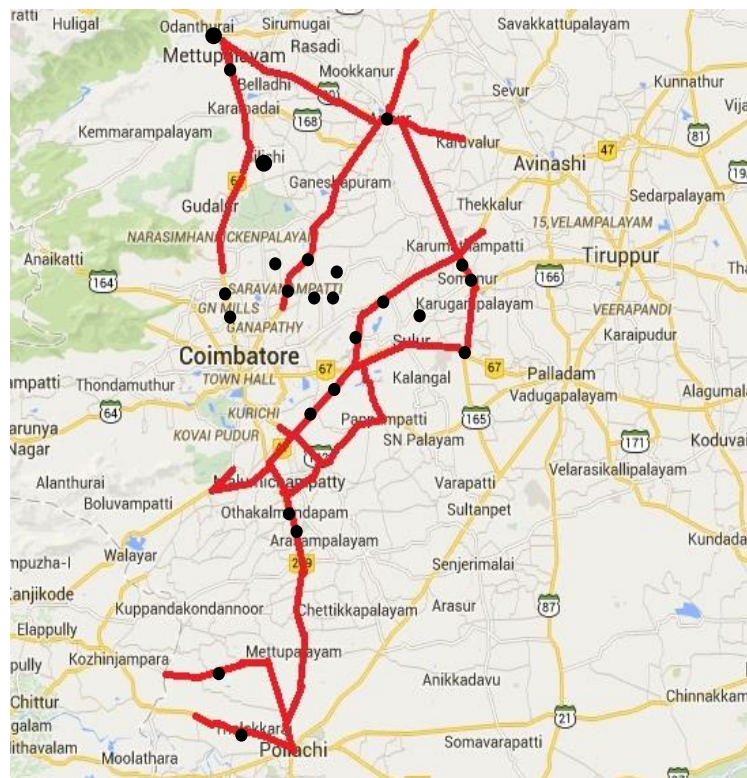


FIGURE 17: COIMBATORE MAP SHOWING LIQUOR SHOPS (BLACKDOTS) ON/NEAR HIGHWAYS (BROAD RED LINES). COURTESY: GOOGLE MAPS)

One way of combating the problem is with education and public service messages that attempt to change perceptions of what is socially acceptable, inform about how drinking affects reflexes and judgment, and show the consequences in terms of destroyed lives. However, such campaigns will reach only the receptive few and, unless well supported by public opinion, will largely fail.

Another approach is strict enforcement, which often includes jail time and revoking licenses for drunk driving convictions. That sounds impressive, but if not in jail, those with revoked licenses can still physically drive—just not legally. Some jurisdictions set up “sobriety checkpoints” in areas that typically see a lot of drunk driving accidents.

If timed well, such sweeps can result in taking a lot of drunk drivers off the road, at least for the night. And perhaps the fear of a repeat arrest will keep some of those drivers off that particular stretch of road if they have been drinking. However, unless there are random stops in random places nearly every day, the problem will continue.

Vehicle Engineering: Ignition Interlock Systems



It will likely take the combined efforts of government and the public to significantly reduce the number of fatalities due to this factor. Technology does, however, often a solution of sorts. Various breathalyzer-type systems can be attached to or built into vehicles. The driver must be able to “pass” the breath test in order for the car to be started, and thereafter the device can prompt the driver to submit to further tests which, while they would not stop the vehicle, would at least record the violations. This solution is expensive, and still evolving.

4. Speeding — Excessive Speed for Conditions: 14% (10 Cars, 5 M2Ws, 3 Trucks, 2 Buses, 1 M3W)

At higher speeds, less time is available for a driver to react, and impacts tend to result in more severe injuries. These are the reasons there is such an emphasis on setting and maintaining speed limits. Crashes due to speeding are usually caused by a sudden steering maneuver (to change lanes, avoid an obstruction, etc.), a burst tire at speed, or other unexpected events that the driver has to react to quickly—and, of course, at high speeds, the driver must be very quick indeed. Speeding was a contributing factor in 27% of the analyzed accidents, and it seems that, unless there are as many trucks on the roads as there are cars and M2Ws, drivers of these three major road user/vehicle types are nearly equally impatient or ill-informed of speed limits.

Approaches for Reducing Incidences of Speeding

In some cases, drivers are truly unaware of the speed limit and so revert to standard highway speeds. The solution to this is to post the limits at reasonable intervals as reminders (and to alert any drivers who overlooked the first signs due to trucks blocking their vision, etc.). Also provide speed limit information after intersections to ensure that drivers turning onto the roads from major connecting roads always have a sign within the first five hundred meters or so.

If roads, however, have posted speed limits, and drivers still ignore these, it is worth trying to determine why. Do they consider them appropriate for other vehicle types (e.g., a good speed for a heavy truck), but not for theirs? Do they think it is too slow for the conditions? It may be worth performing localized studies in areas with higher-than-average speeding problems to understand what drivers feel is a safe speed based on the road features and the vehicle being driven. Many countries have improved on arbitrarily set speed limits by applying speed management techniques such as one described below.

Step 1: Collect Speed Data — Identify whether the posted speed limits are acceptable to the traffic by conducting traffic speed studies. These identify speeds being driven by various vehicle types (cars, trucks, buses, mini trucks, etc.) for a sample stretch and time period. Then determine the 85th percentile speed (the speed below which 85% of the sample vehicle population is travelling on a stretch of road).

Step 2: Set New Speed Limits — Using the speed data, road engineers can plan for reliable and safe speed limits on various sections of the roadways in Coimbatore. The speeds can differ by vehicle type (lower for trucks, etc.) or by the lane of travel.

Step 3: Inform Drivers of the New Speeds — Changes in speed limits need to be effectively communicated to the habitual road users. Drivers need to be alerted to the new posted speed limit by additional signs that warn of a change. Communication of changes can be enhanced through road markings and traffic calming measures, if these are appropriate, so that the road environment itself would influence the driver to follow a safe speed limit.

Step 4: Enforce — Good speed enforcement is the final alternative to control driver speeds.

VEHICLE Factors influencing the occurrence of accidents

For the 218 accidents analyzed, the following are the contributing vehicle factors determined to have influenced the occurrence of an accident. Table 2 shows both the number and the percentage of accidents influenced by each factor. *Please note that more than one factor can influence an accident; hence, the sum of percentage influence may not be equal to sum of vehicle factors influencing accidents (8%).*

TABLE 2: CONTRIBUTING VEHICLE FACTORS INFLUENCING THE OCCURRENCE OF 218 ACCIDENTS

Contributing Vehicle Factors (Accident Occurrence)	Number of Accidents	% Influenced
Defective lights or indicators (1 M2W, 1 Bus, 1 Truck)	3	1%
Defective tires	1	Less than 1%
Absence of reflectors	1	Less than 1%

The vehicle factors with the greatest influence, as identified in Table 2, are described in brief in the following paragraphs, and information is provided on existing solutions to counter these factors. *Please note that the solutions identified here are merely suggestions. JPRI researchers are not experts in road engineering, vehicle design, driving regulation or enforcement. But the company is aware of solutions that have been implemented in other parts of the world and are already available; these are outlined here. What might actually work best for any specific situation is a decision to be made by government vehicle engineers and agencies based on the types of problems being seen, existing program and design constraints and cost effectiveness*

1. Defective lights or indicators: 3%

(1 M2W, 1 Bus, 1 Truck)

Defective lights or indicators refers to accidents that occurred due to failure of vehicle tail lamps, hazard lamps or side indicators. They have contributed to 3% of the accidents analyzed. When the vehicle is taking a right/left turn, driver should switch ON the respective side indicators to indicate his maneuver to the other road users. When the vehicle is parked on road side, hazard Lamp should be ON, to indicate to the other road users.



INFRASTRUCTURE Factors influencing the occurrence of accidents

For the 218 accidents analyzed, the following are the contributing infrastructure factors determined to have influenced the occurrence of an accident. Table 3 shows both the number and the percentage of accidents influenced by each factor. *Please note that more than one factor can influence an accident; hence, the sum of percentage influence may not be equal to sum of infrastructure factors influencing accidents (75%).*

TABLE 3: CONTRIBUTING INFRASTRUCTURE FACTORS INFLUENCING THE OCCURRENCE OF 218 ACCIDENTS

Contributing Infrastructure Factors (Accident Occurrence)	Number of Accidents	% Influenced
Undivided road (38 M2Ws, 18 Cars, 11 Trucks, 7 Buses, 1 Bicycle, 1 M3W)	76	35%
Poor street lighting (12 M2Ws, 5 Cars, 2 Trucks, 2 Pedestrian, 1 Bus)	22	10%
Poor pedestrian infrastructure – Crossing	17	8%
Intersection (6 M2Ws, 1 Car, 3 Buses, 2 Trucks)	12	6%
Very narrow road/lane width (5 M2Ws, 1 Car, 2 Buses, 2 Trucks, 1 M3W)	11	5%
Vision obstruction due to Trees/Plantation	8	4%
Poor road marking/signage	7	3%
Sharp curvature	5	2%

From Table 3 it can be seen that undivided roads, intersections and very narrow road/lane width are the primary road design related infrastructure factors influencing crashes. Just these three factors contributed to almost half (46%) of the accidents analyzed for this study.

The infrastructure factors with the greatest influence, as identified in Table 3, are described in brief in the following paragraphs, and information is provided on existing solutions to counter these factors.

Please note that the solutions identified here are merely suggestions. JPRI researchers are not experts in road engineering, vehicle design, driving regulation or enforcement. But the company is aware of solutions that have been implemented in other parts of the world and are already available; these are outlined here. What might actually work best for any specific situation is a decision to be made by government engineers and agencies based on the types of problems being seen, existing infrastructure design constraints and cost effectiveness.

1. Undivided Roads: 35%

(38 M2Ws, 18 Cars, 11 Trucks, 7 Buses, 1 Bicycle, 1 M3W)

Roads that are not separated by a median in between opposing lanes are called “undivided roads”, and such roads contributed to 35% of total accidents analyzed for this study. Major stretches of roads in Coimbatore, including highways (where travelling speed and frequency of overtaking is higher), are undivided. These include the NH47 By-pass, NH209 and NH67.

Accidents involving overtaking, during which a vehicle enters the opposing traffic lane to overtake the vehicle travelling/parked in-front of it, are common on undivided roads simply because there is no barrier/division in place to prevent them. Such accidents often involve head-on collision, at speed from both directions—a crash type that frequently results in serious and fatal injuries.



Vehicle movement on an undivided road
(NH47 By-Pass)



Vehicle movement on a median-separated road
(NH47)

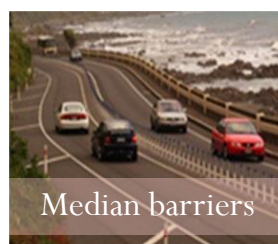
In contrast, on divided roads, a median prevents or greatly discourages such crossover into oncoming traffic, so overtaking crashes tend to involve side impacts, fender clipping, and other generally smaller-impact crashes due to same-direction maneuvers.

The Obvious Solution: Medians

On busy highways, it is always preferable to have some sort of median in place for additional safety. Various median designs are available as shown below:



Central Hatching



Median barriers



Passing lanes



Dualing

- Central hatching in rural areas can be used with rumble strips or pavement markers to alert drivers when they are leaving their lane. Central hatching can be installed over a continuous length of road or at specific points - for example, curves in the road.
- Median barriers physically separate opposing traffic streams and help stop vehicles travelling into opposing traffic lanes.
- Lane width has an influence on safety, especially at certain key road locations. Vehicles typically use more of the travel lane on bends than on straight road sections, and head-on

crashes can happen on bends when drivers accidentally (or intentionally) 'cut the corner'. Widening the lanes on a bend or an uphill gradient can reduce the risk of head-on crashes by giving drivers more room to get around the bend without crossing into the opposing lane. Similarly, widening turn lanes can improve safety, especially for larger vehicles.

- Road duplication or 'dualling' involves changing a single carriageway road to a dual carriageway road by building a second separate carriageway, usually alongside the first. Road duplication provides a safety benefit through provision of a central median barrier or strip of land (median or central reservation), thereby reducing the chances of head-on crashes. This is costly and requires a large amount of space. Duplication is typically only economically viable at higher traffic flow levels.

2. Poor Street lighting: 10%

(12 M2Ws, 5 Cars, 2 Trucks, 2 Pedestrian, 1 Bus)

Poor street light lighting contributed 10% in the total of 218 accidents. Due to poor street lighting, pedestrians who are crossing the road on highways are not visible to the road users. Even for the M2W riders, the road surfaces are not clearly visible. Pot holes, speed breakers, small pits, etc. appear to be visible only when the riders are too close to it giving them very little time to react. Sudden reaction to slow down the vehicle causes the loss of balance of the vehicle, due to which riders may also fall down and get hurt.

Without street lights sharp curves are not noticeable to the road users and causes the accidents. Warning signs placed visibly near the roadside will make the road user aware of the scenario ahead so they can reduce speed well in advance and negotiate it safely. Night-reflective chevron markers placed in series well ahead of the curve not only point out the dangerous curve but also show the direction of it.



Without street lights, many curves are not visible at all during dark conditions.



3. Poor Pedestrian Infrastructure – Crossing: 8%

Poor pedestrian infrastructure has contributed to 8% of the total accidents analyzed for this study. Lack of attention to pedestrian needs is a serious infrastructure flaw which needs attention immediately. A number of the Coimbatore area roadways are not designed for pedestrian use, even though all three highways pass through urban areas with high pedestrian traffic needs. India is a country where pedestrians can legally cross or walk anywhere in the road so this situation creates a significant risk for pedestrians in the urban areas surrounding these highways.

A few of the many improper pedestrian infrastructures in Coimbatore is shown below:



Where pedestrian infrastructure is most needed?

Proper, pedestrian-friendly infrastructure is mandatory in the places where pedestrian presence on the road is high. This includes areas at or near bus stops and bus stations, and in selective places where National Highways cross or otherwise interact with and affect other roadways in cities, but most especially at intersections. If proper facilities are not available in required places, vehicle-pedestrian accidents are virtually assured.

4. Intersection: 6%

(6 M2Ws, 1 Car, 3 Buses, 2 Trucks)

Crashes frequently occur where two or more roads cross each other, also known as intersections. Particularly if a district/local road crosses a high populated road like National Highway that becomes an accident prone zone. Intersections must have proper design, speed control and warning signs in place. Activities such as crossing and turning left/right have the potential for conflicts among all road users, particularly when non-vehicular traffic is added to the mix, as at pedestrian crossings.

Why are intersections accident prone?

Some of the obvious reasons for mishaps in intersections include the following:

1. **Poor intersection alignment:** Ideally intersection roads must meet at an angle of 90 degrees. This makes it easy for drivers approaching the intersection to be able to see each other without much difficulty.
2. Non-functional traffic signals.
3. Vision obstructions.
4. Poor road markings and signage.



Typical intersection with no controls/signage
(NH47 By-Pass, Pattanam Pudhur junction)



Typical intersection with no controls/signage
(NH47 By-Pass, Vellalur junction)

The photos above show two of the accident-prone intersections in the study area. Note that one of the more prevalent human factors influencing accidents—“Turning suddenly without indication: 11%”—is often linked to this infrastructural factor. Any intersection that has a history of crashes and no traffic controls should be studied for traffic flow problems, and signals or clear signage indicating crossroads, turn lanes, the potential for stops/yields, etc. should be considered.

Roundabouts can be considered as a good solution.

A roundabout is a type of circular intersection or junction in which road traffic flows almost continuously in one direction around a central island. Again, as in case of intersections, good design and geometry along with proper road markings, signage and visibility decide the success of a roundabout in reducing crashes.



5. Very narrow road/lane width: 5%

(5 M2Ws, 1 Car, 2 Buses, 2 Trucks, 1 M3W)

Most of the village roads are narrow roads with a width of around 4 meters. These roads cannot accommodate two heavy vehicles side by side. In some scenarios, in a curve, heavy vehicles tend to encroach into the oncoming lane which leads to head-on collision with the opponent vehicle. Due to narrow road width, overtaking another vehicle which is going in front also leads to a front-rear accidents on these roads. In many village roads, no shoulders and lane marking are available.



Narrow road, Coimbatore Rural District



Narrow-curved road, Coimbatore Rural District

Analysis of Contributing Factors influencing the occurrence of injuries

HUMAN Factors influencing the occurrence of injuries

For the 218 accidents analyzed, 211 accidents resulted in fatal or serious injuries. The following are the contributing human factors determined to have influenced the occurrence of injury. Table 4 shows both the number and the percentage of fatal/serious injury accidents influenced by each factor. *Please note that more than one factor can influence injury; hence, the sum of the percentage influence may not be equal to sum of human factors influencing injuries (71%).*

TABLE 4: CONTRIBUTING HUMAN FACTORS INFLUENCING INJURY IN 452 SERIOUS/FATAL INJURY ACCIDENTS

Contributing Human Factors (Injury Causation)	Number of Accidents	% Influenced
Helmet not used (123 M2Ws, 2 Bicycles)	125	59%
Seat belt not used (21 Cars, 3 Trucks)	24	11%

Failure to use very basic, well-known, and easily available safety features influenced injury occurrence in 70% of the serious/fatal crashes analyzed in this study.

The human factors with the greatest influence on injury occurrence in serious/fatal accidents, as shown in Table 4, are described in brief in the following paragraphs, along with existing solutions to counter these factors. *Please note that the solutions identified here are, as in the accident causation section, merely provided for informational purposes.*

1. **Helmet Not Used: 59%** (123 M2Ws, 2 Bicycles)

India is the second largest M2W market in the world, with more than 10 million M2Ws sold here every year, but India's passion for M2Ws seems not to have extended to the one safety item that should be considered a crucial part of the riding experience. The "human factors" for injuries to M2W riders and pillion riders shrink to one major cause—**helmet not used**. A helmet is the most basic and compulsory safety gear to be used while riding. It protects the head by absorbing shocks in an event of a collision, and to not use one is to risk serious or fatal injury even in an otherwise survivable accident.

In Law and in Practice

As per Section 129 of the Motor Vehicles Act, 1988, everyone other than a Sikh wearing a turban should wear protective headgear (helmet) when riding on a motorcycle on a public road. However, despite stringent safety regulations and laws, the RASSI data shows that approximately 85% of M2W riders involved in crashes in India did not wear the single most protective piece of equipment available to them—a helmet.

One approach to changing this statistic may be more awareness and safety campaigns, possibly funded through a Public-Private partnership, to make people understand the importance of helmets and the fragile (and irreplaceable) heads that they are designed to protect.

Helmet Quality is an Issue

Buying a quality helmet with a strong protective casing (full head covered is better than a half helmet or a hard hat) is a good first step, but riders also need to pay attention to the condition of the helmet. A helmet that has been in a crash is no longer fully protective, even if it “looks ok”, and straps and buckles need to be fully operational. Clearly, any public education effort would have to also stress the importance of ensuring the equipment meets approved safety standards in *all* ways.



Damaged helmets were found in few Coimbatore crashes indicating the use of sub-standard quality helmets.



The more protection, the better! The chin guard was effective in preventing facial injuries to the rider.

How Helmet is worn is Also Important

A helmet is not a cap to be slid off the back of the head, or fashionably unfastened at the chin. It needs to be the correct size and it should be properly fitted and fastened if it is to provide reliable protection in a collision. To bring awareness of the dangers of improper helmet use, public education campaigns are likely the only answer. However, much of this target audience is responsible enough to actually own a helmet, but independent enough to disdain being “told” facts about how to wear it (and why), so varied and inventive approaches may be necessary.

Perhaps something such as a police-led campaign to hand out organ donor information cards to riders, they see wearing a helmet improperly or not wearing a helmet, would get the point across: “If you don’t care about your vital organs, there is a waiting list of people who do.”

2. Seat Belt Not Used: 11% (21 Cars, 3 Trucks)

Seat belts are designed to secure occupants in a safe position within the vehicle in case of an accident or sudden stop. Seat belts have been proven to reduce injury severity by preventing occupants being ejected from the vehicle entirely or from the seat and into hard objects such as the windshield. Seat belts should be worn by all occupants, including rear seat occupants.

The majority of occupants in the injury crashes had not worn seat belts, and this was a major factor in the type and severity of the injuries sustained. Public information campaigns encouraging belt use should stress that (1) **all** occupants in a vehicle should wear seat belts and (2) that airbags are **secondary** restraints, and as such are not effective—and sometimes dangerous—if seat belts are not used as the primary restraint system.

The figure below shows how belted and unbelted rear occupants move in a frontal collision.



As can be seen in the above figure, the belted rear occupant is restrained to his seat position, while the unbelted rear occupant moves forward and impacts the driver seat back. Hence, rear occupants impacting the driver and other front seat occupants, can cause serious (and avoidable) injury even if the vehicles are equipped with airbags.

VEHICLE Factors influencing the occurrence of injuries

For the 218 accidents analyzed, 211 accidents resulted in fatal or serious injuries. The following are the contributing vehicle factors determined to have influenced the occurrence of injury. Table 5 shows both the number and the percentage of fatal/serious injury accidents influenced by each factor. *Please note that more than one factor can influence injury; hence, the sum of the percentage influence may not be equal to sum of vehicle factors influencing injuries (89%).*

TABLE 5: CONTRIBUTING VEHICLE FACTORS INFLUENCING INJURIES IN 211 FATAL/SERIOUS INJURY ACCIDENTS

Contributing Vehicle Factors (Injury Causation)	Number of Accidents	% Influenced
Knock-down (Instability of centre of gravity due to collision) (134 M2Ws, 21 Pedestrians, 4 Bicycles)	159	75%
Runover (for Pedestrians, M2W riders) (24 M2Ws, 1 Pedestrian)	25	12%
Passenger compartment intrusion – Other (10 Cars, 3 Trucks, 1 Bus)	14	7%
Seat belts not available/usable (7 Cars, 4 Trucks, 1 M3W, 1 Bus)	13	6%
Passenger compartment intrusion – Underride/Override (3 Cars, 1 Bus, 1 Truck)	5	2%
Self-fall (instability of centre of gravity due to loss of control) Two wheelers only	2	1%

Road user weight/mass/force incompatibilities influenced injury occurrence in two-thirds of the serious/fatal crashes analyzed in this study.

The vehicle factors with the greatest influence on injury occurrence in serious/fatal accidents, as shown in Table 5, are described in brief in the following paragraphs, along with existing solutions to counter these factors. *Please note that the solutions identified here are, as in the accident causation section, merely provided for informational purposes.*

1. Knock-down (Instability due to collision): 75%

(134 M2Ws, 21 Pedestrians, 4 Bicycles)

During impact between a low mass road user (M2W/bicyclist/pedestrian) and a higher mass vehicle (car/truck/bus), the M2W/bicycle rider or pedestrian is usually knocked down to the ground or thrown into the air to fall to the ground with force and speed. This loss of stability is due to the sudden shift of centre of gravity of the road user due to which balance cannot be maintained. Such an occurrence is coded as a knock-down.

As shown in Table 5 an unbalanced vehicle mass ratio contributed to 75% of total number of serious and fatal injuries analysed in this study, and the most affected were the M2W riders and pillion riders. Irrespective of helmet use, all of the motorcyclists suffered serious or fatal injuries, primarily to the head, upper and lower extremities (arms and legs), and thorax, when knocked

down. Pedestrians did not fare well in this mismatched contest, either; 90% of pedestrians suffered fatal injuries and all of them suffered serious injuries.

Reducing Severity of Injuries

To reduce the severity of injuries sustained in such an unbalanced collision, M2W riders must wear proper safety gear. A quality, well-fitted, and properly worn helmet can greatly reduce injury severity through protecting the head. Protective gear for the body (such as leather or abrasion-resistant riding wear) and upper and lower extremities (gloves and boots) are also effective in reducing serious/fatal outcomes.

For pedestrians, the best solution is to improve infrastructural factors to reduce the opportunities for vehicle-pedestrian accidents and their injury outcomes. Other solutions involve redesigning cars, trucks, and buses to employ softer, pedestrian-friendly bumpers and other systems. A number of active and passive pedestrian protection systems are already being road-tested, although none are widely available yet.

2. Runover (24 M2Ws, 1 Pedestrian)

“Runover” is another collision condition where the human comes under the wheels of another vehicle. A runover occurs when a heavy truck or other large vehicle straddles and runs over a person. This event can occur on its own or as a following event after a knock-down or fall-over. Even if not the first event, it is definitely the most bizarre and severe. All 25 of the crashes where “runover” were fatal crashes, and as with the knock-down factor, motorcyclists, and pedestrians are the victims.

Protection from Runover

Runover can be avoided in many cases if special bumpers/fenders are installed on the high-ground clearance vehicles. In several countries, runover protection is mandatory on large vehicles, particularly on construction and other industrial vehicles. In India, there are few rules and no standards for installing runover protection on trucks/buses or other high mass vehicles. While heavy vehicles are indeed supposed to offer front and rear under-run protection, the materials, shapes, height, thickness, etc. are not clearly defined.

WITHOUT SAFETY GEAR WITH SAFETY GEAR



Original concept: Transport Accident Commission, Victoria

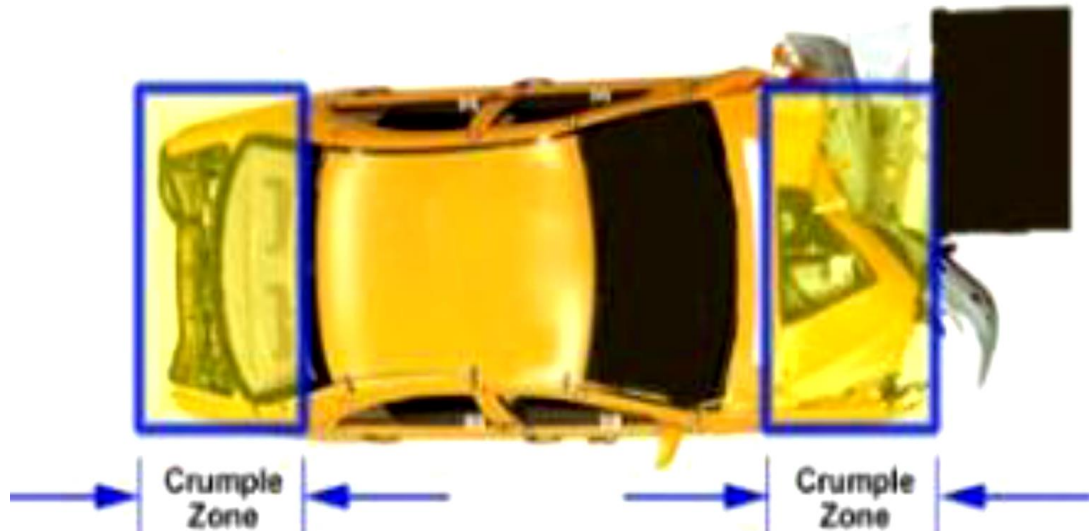
3. Passenger Compartment Intrusion - Other: 14%

(10 Cars, 3 Trucks, 1 Buses)

Passenger Compartment Intrusion due to Underride/Override: 2%

(3 Cars, 1 Bus, 1 Truck)

This vehicle factor is another example of vehicle incompatibility effects in crashes. Passenger vehicles are usually designed so that, during an impact, the passenger cabin (where the driver and passengers sit) resists deforming. During crash testing, impact forces are applied under very specific conditions to the front or rear bumper areas (crumple zones). These areas have been specifically designed to absorb crash energy by crumpling, thereby reducing the magnitude of the impact forces by the time these reach the passenger compartment.



Unfortunately, current standardized crash tests, especially those developed in Europe and USA, are not always a good representation of the impact forces a vehicle observes in the real world in India, where small, low vehicles share the roads with fleets of large, tall trucks, many of which are without such basic equipment as bumpers and underrun protection.

What is passenger compartment intrusion?

It has been observed through crash tests and accident investigations that, in collisions between cars and heavy vehicles, the impact often begins well above the bumper, and the impact forces bypass the frontal section and reach the passenger compartment in full force. This generally causes deformation of and intrusions into the passenger compartment, which reduce the survival space of occupants inside the cabin. Such forces may also cause external objects to contact the occupants directly, resulting in severe injuries. In such accidents, the positive effects of seat belts and airbags are also significantly reduced. This problem is also prevalent in trucks (and buses) where the driver cabins are seen to collapse in an impact with another heavy vehicle or object.

What can be done to reduce intrusion risks?

Passenger compartment intrusion is a serious issue and can reduce the effectiveness of passive safety systems such as seat belts and airbags. Collisions with trucks need to be studied to determine ways to make small and large vehicles compatible in a crash. One method is to require front and rear underride guards on tall trucks, to prevent smaller cars from sliding under the truck or cargo bed or trailer/semitrailer. Similarly, object impacts and rollovers need to be studied to determine ways to make roadsides and infrastructural objects more “crash friendly” to existing vehicle designs. In addition, vehicle manufacturers (especially truck manufacturers)

need to study these accidents in detail to develop design features that could effectively dissipate impact forces without compromising the passenger cabin.

4. Seat Belts Not Available/Usable: 6%

(7 Cars, 4 Trucks, 1 M3W, 1 Bus)

Although all cars are equipped with seat belts, it is common in Indian cars for the seat buckles to be hidden (especially in rear seats) to increase seating comfort. This action makes the seat belts unavailable and effectively unusable. The solution to this problem, of course, is for the rear seat occupants to *use* the seat belts. While it is true that a seat belt buckle is not particularly comfortable when located under a tail bone, if the belt is strapped across the body protectively, *as designed*, this “problem” goes away entirely. And there is certainly nothing comfortable about being thrown around a vehicle in the event of an accident.

Most trucks and buses in India do not have usable seatbelts. It has been proven worldwide that seat belts are the cheapest and most effective safety systems in vehicles today. Hence, truck and bus drivers should ensure that their vehicles are fitted with good quality seat belts. Manufacturers, too, should ensure that all their vehicles come with these effective safety systems as standard equipment.

Examples of crash vehicles with no seat belts available:



Although seat belts are present, people consider the buckles a hindrance—so they push the buckles behind the seats.



Again, hidden seat buckles made the seat belts unavailable for use.



Almost every Indian truck has this issue – no seat belts at all



Few Indian cars have no seat belts at all

INFRASTRUCTURE Factors influencing the occurrence of injuries

For the 218 accidents analyzed, 211 accidents resulted in fatal or serious injuries. The following are the contributing infrastructure factors determined to have influenced the occurrence of injury. Table 6 shows both the number and the percentage of fatal/serious injury accidents influenced by each factor. *Please note that more than one factor can influence injury; hence, the sum of the percentage influence may not be equal to sum of infrastructure factors influencing injuries (9%).*

TABLE 6: CONTRIBUTING INFRASTRUCTURE FACTORS INFLUENCING INJURIES IN 211 FATAL/SERIOUS INJURY ACCIDENTS

Contributing Infrastructure Factors (Injury Causation)	No of Accidents	% Influenced
Object impact - roadside - trees/plants (5 Cars, 1 M2W, 1 Truck)	7	3%
Object impact - roadside - manmade structures (4 Cars, 3 M2Ws)	7	3%

As can be seen in Table 6, most of the infrastructure influencing injury is actually off the road. Manmade structures, trees, and plantings along the side of the road or in the median, along with roadside steep slopes and drop offs, influenced injury occurrence in 3% of the fatal/serious accidents. These roadside infrastructure factors are described in brief in the following paragraphs, along with existing solutions to counter the factors. *Please note that the solutions identified here are, as in the accident causation section, merely provided for informational purposes.*

1. Object Impact - Roadside - Trees/Plants: 3% (5 Cars, 1 M2W, 1 Truck)

Object impacts usually occur when a vehicle departs the roadway and enters the roadside or median in what is termed a run-off-road crash. If sufficient area is not available for a driver to regain control and get back onto the road, then usually the vehicle collides with an object or rolls over due to uneven surfaces. Photos below show examples of immovable objects impacted on the side of roads during the period of this study.



Object Impact - Roadside - Manmade Structures-3% (4 Cars, 3 M2Ws)

Objects impacted include concrete barriers, bridge walls, guard rails, sign posts, flower pots, curb stones, etc. Many of these structures were created for crash protection, road delineation and as

positive barriers. Photos below show various manmade objects that vehicles encountered in Coimbatore.



Can roadside trees and manmade structures be made more "forgiving"?

To make trees, and manmade structures such as bridge walls, more crash friendly and forgiving, devices such as crash barriers and impact attenuators can be positioned in front of the rigid objects. These devices are designed to reduce the damage to both the structures and to the vehicles and their occupants.

In simple terms, an impact attenuator can be imagined as a pillow. When you hit a rigid wall through a pillow, the wall is still hit, but the pain is considerably less than if you had hit the wall directly, with nothing to attenuate (reduce the magnitude of) the impact. There are also various types of barriers designed to redirect the vehicle away from the hazard or provide a solid defense against being breached (guard rail, median divider, etc.).



The roadside trees in Coimbatore, in many cases, existed years before the roads were built. Hence suitable protection must be fitted around them, to offer physical protection to both the vehicles and the tree. This is in addition, of course, to the more traditional (and whimsical) approaches already existent, such as reflectors and strings of lights to warn drivers.



5 CONCLUSIONS

Based on the accident data from JPRI's on-scene crash investigations in Coimbatore, this study concludes the following for the study area:

- Human factors have the most influence on the occurrence of all road accidents, and vehicle factors have the most influence on the occurrence of fatal/ serious injuries in road accidents.
 - For the 218 accidents analyzed in detail, human factors in combination with *infrastructure* factors (61%) and human factors alone (33%) and had the highest influence on the occurrence of accidents.
 - For the 211 fatal/serious accidents analyzed in detail, vehicle factors in combination with *human* factors (56%) and vehicle factors alone (28%) and had the greatest influence on a fatal/serious injury outcome.
- The main factors contributing to accident occurrence on Coimbatore highways are:

Human (95%)	Vehicle (3%)	Infrastructure (67%)
<ul style="list-style-type: none"> Overtaking (24%) Improper lane change/lane usage (15%) Driving under influence of alcohol (7%) Speeding - Excessive speed for conditions (10%) Improper passing/following too closely (9%) 	<ul style="list-style-type: none"> Defective lights or indicators (1%) Defective tires (Less than 1%) Absence of reflectors (Less than 1%) 	<ul style="list-style-type: none"> Undivided road (35%) Poor street lighting (10%) Pedestrian infrastructure - crossing (8%) Intersection (6%) Very narrow road/lane width (5%)

- The main factors contributing to the occurrence of fatal/serious injuries are:

Human (71%)	Vehicle (89%)	Infrastructure (9%)
<ul style="list-style-type: none"> Helmet not used (59%) Seatbelts not used (11%) 	<ul style="list-style-type: none"> Knock down (75%) Runover (12%) Passenger Compartment Intrusion (6%) Seatbelts not available / usable (6%) 	<ul style="list-style-type: none"> Object Impacts - Roadside trees/plantation (3%) Object Impacts - Roadside manmade structures (3%) Roadside steep slope/dropoff (3%)

4. The following actions are likely to reduce the number of accidents occurring on Coimbatore's highways:
- **Convert undivided road stretches on National Highways to divided roads.** All three National Highways in Coimbatore have undivided stretches: NH67, NH47 By-pass, and NH209 (entire length). The largest individual factor contributing to accident causation (35%) was the infrastructure factor "Undivided roads". This was echoed by the largest individual human factor influencing accident causation: *overtaking* on undivided roads (24%). These crash contributors would largely disappear if many of the undivided road stretches were converted to properly divided roads.
 - **Implement a speed management program** to control speeding (speeding was a factor in 10% of accidents). Match speeds to conditions, warn drivers of changes, and then enforce posted limits.
 - **Educate people to use indicators, and to respond to indications provided by other users,** while lane changing or accessing a turn. Together, improper lane usage and/or lane changing and Improper passing/following too closely contributed to 22% of accidents. This can be approached through public education: concerning the dangers of texting while driving, for example. A focused driver is more likely to indicate lane changes, pay attention to other road users, and drive more safely in general.
 - **Clearly mark traffic directions/instructions before and at intersections** (confusion at intersections was a contributing factor in 6% of accidents, The design of every intersection should be clear, signals and stop signs should be warned of in advance (to make drivers expectant), and directional signage and road markings should be easily visible even in heavy traffic. Clear markings before sharp curves would also help lower the number of accidents due to losing control on curved roads (a contributing factor in 2% of accidents).
 - **Improve pedestrian infrastructure,** especially around bus stops and crossings on highways. Poor pedestrian infrastructure resulting in pedestrians walking alongside or crossing highways contributed to 8% of accidents.
 - **Adopt stringent rules to help prevent drunk driving,** which was a contributing factor in 14% of accidents.
 - **Implement vehicle check programs** to deal with truck and passenger overloading, lack of reflectors, worn tires and other items (lights not operational, etc.) that are known to contribute to accidents.
5. In the event of an accident occurring, the following actions are likely to reduce the occurrence of fatality or serious injury in accidents on Coimbatore's highways:
- **Enforce proper helmet use and encourage use of helmets meeting approved standards.** Failure by M2W users to wear a helmet at all was a contributing factor in 59% of serious/fatal injury accidents, so changing helmet use patterns is a critical need. And because proper head protection can make a life-saving difference, equal effort should go towards making sure all helmets sold in India meet basic protective standards.

- **Take multiple approaches to reduce the severity of injuries due to “knock-down”** (which was a contributing factor in 75% of serious/fatal injury accidents).
 - **Educate about the value of protective gear.** In addition to helmets, leather or abrasion-resistant riding wear, gloves and boots are helpful in reducing serious/fatal outcomes.
 - **Improve pedestrian infrastructure** to more safely separate pedestrians from larger road users (without infringing on pedestrian access to the roads).
 - **Require pedestrian-friendly bumpers and other features** that are specially designed to make large mass vehicles safer in pedestrian and cyclist collisions by absorbing energy and deflecting at safer/softer impact points. Similar guards and additions may also help protect against “runover”, which was a vehicle contributing factor in 12% of serious/fatal accidents.
- **Enforce seat belt use.** Failure to use seat belts resulted in 11% of fatal/serious injuries, seat belts were not available/ usable contributed in 6% of injuries sustained by the occupants.
- **Provide crash barriers to make rigid objects on roadside and median more crash- friendly and forgiving when impacted.** Object impacts were infrastructure contributing factors in 3% of fatal/serious accidents.

It should be noted that the focus of this report is on solutions that could be implemented widely and rapidly in order to have the greatest possible impact. Thus, implementation of even a few of the measures suggested herein should result in a significant reduction in the number of accidents and injuries on Coimbatore’s highways. Measures such as changes in vehicle designs to reduce the impacts of size/weight incompatibilities could also make a significant difference in injury outcome (passenger compartment intrusion, for example, was a vehicle contributing factor in 6% of fatal/serious accidents); however, such changes would take many years to test and implement, and even then would affect only new or retrofitted vehicles.

The 218 accidents analyzed for this study offer a preliminary understanding of the characteristics of accidents seen on rural highways around Coimbatore. While more data and analyses will improve these findings, the current study provides a solid starting point for police and other government decision making authorities to take notice and make necessary interventions.

APPENDIX A: JP RESEARCH INDIA & RASSI CONTACT INFORMATION

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APPENDIX B: ACCIDENT TYPE DEFINITION

01. Collision with another vehicle which starts, stops or is stationary.

Starting or stopping as used here refer to a deliberate stopover which is not caused by the traffic situation. Stationary vehicles within the meaning of this kind of accident are vehicles which stop or park at the edge of a carriageway, on shoulders, on marked parking places directly at the edge of a carriageway, on footpaths or parking sites. Traffic to or from parking spaces with a separate driveway belongs to Accident Type No. 5.

02. Collision with another vehicle moving ahead or waiting.

Accidents include rear-end collisions with vehicles which were either still moving or stopping due to the traffic situation. Rear-end collisions with starting or stopping vehicles belong to Accident Type No. 1.

03. Collision with another vehicle moving laterally in the same direction.

Accidents include collisions that occur when vehicles are driving side by side (sideswipe) or changing lanes (cutting in on someone).

04. Collision with another oncoming vehicle.

Accidents include collisions with oncoming traffic, none of the colliding partners having had the intention to turn and cross over the opposite lane.

05. Collision with another vehicle which turns into or crosses a road.

Accidents include collisions with crossing vehicles and with vehicles which are about to enter or leave from/to other roads, paths or premises. A rear-end collision with vehicles waiting to turn belongs to Accident Type No. 2.

06. Collision between vehicle and pedestrian.

Persons who work on the carriageway or still are in close connection with a vehicle, such as road workers, police officers directing the traffic, or vehicle occupants who got out of a broken down car are considered to be pedestrians. Collisions with those persons are recorded under Accident Type No. 10.

07. Collision with an obstacle in the carriageway.

These obstacles include, for instance, fallen trees, stones, lost freight as well as unleashed animals or game. Collisions with leashed animals or riders belong to Accident Type No. 10.

08. Run-off-road to the right.

09. Run-off-road to the left.

These kinds of accidents do not involve a collision with other road users. There may, however, be further parties involved in the accident, e.g., if the vehicle involved in the accident veered off the road trying to avoid another road user and did not hit him.

10. Accident of another kind.

This category covers all accidents which cannot be allocated to one of the kinds of accidents listed under Accident Type Nos. 1 to 9.